



**Serbian Fest Committee**  
16025 – 243 Avenue E,  
Foothills, AB, T2S 4C3, Canada  
Tel# 403-915-5270  
E-mail: [sponsors@serbianfest.ca](mailto:sponsors@serbianfest.ca)  
Website: [www.serbianfest.ca](http://www.serbianfest.ca)

Dear Sponsor:

The Serbian Fest Committee is pleased to announce the initiative to launch new heritage project, SPARK – building of Serbian Scientists Memorial Park, dedicated to renowned Serbian scientists Nikola Tesla, Mihajlo Michael Pupin, Milutin Milankovic, and Mileva Maric-Einstein. The location of this future park will be the green space in front of the Serbian Orthodox church at its property located at 16025 – 243 Ave E, Foothills, at the intersection of Deerfoot Tr. S & Dunbow Rd. E (across from Heritage Pointe Golf Course), which will also be the future home of the Serbian Cultural Center and Sports Complex.

We are looking to raise \$20,000 to cover the cost of construction, our anticipated start date will be spring of 2019.

**We can't meet our goal without the help of individuals and companies like yours.**

That's why we would like to ask for your support of this project by way of donating towards this initiative to help us raise awareness of the sciences, promote heritage and history, and leave a lasting legacy for future generations. Your contribution is greatly appreciated.

**In gratitude of your anticipated donation, we would like to offer you sponsorship advertising:**

- **General sponsor** - donations over \$300 up to \$1,000 – your or your company's name will be added to General Sponsors plaque displayed in the park
- **Gold Sponsor** - donations over \$1,000 up to \$5,000 – your or your company's name will be added to dedicated Gold Sponsors plaque (5"x3.5") displayed in the park
- **Main Sponsor** - donations over \$5,000– your or your company's name will be added to dedicated Main Sponsor plaque (10"x7") displayed in the park on stand-alone display

All sponsors will be recognized in the opening ceremony.

Please follow the link for your PayPal donation [Serbian Fest SPARK Donation](#) or please make cheques payable to **St. Simeon Serbian Orthodox Church with the note: Donation to SPARK project**  
Address of the Church: 16025 – 243 Avenue E, Foothills, AB, T2S 4C3

**All donations are tax deductible.**

Thank you in advance for your support and sponsorship.

Sincerely,

**Serbian Fest Committee**  
<http://www.serbianfest.ca/spark>

# SERBIAN SCIENTISTS MEMORIAL PARK - SPARK



**NIKOLA TESLA**

1856-1943

Serbian-American inventor, electrical engineer, mechanical engineer, physicist and futurist who is best known for his contributions to the design of the modern alternating current (AC) electricity supply system.

Tesla was born in the village of Smilac, Krajina, Austrian Empire to parents father Milutin, Serbian Orthodox Church priest, and mother Djuka (nee Mandić).  
Today's main inventions are: rotating magnetic field principle, polyphase alternating-current system, induction motor, alternating-current power transmission, wireless communication, radio, fluorescent lights...



**MIHAJLO MICHAEL PUPIN**

1858-1935

Serbian-American physicist and physical chemist who is best known for long-distance telephony communication patents and founder of NASA.

Pupin was Born in the village of Idvor, Banat, Austrian Empire to parents father Konstantin and mother Olimpijada.

Pupin invented the devices for long distant telephonic communication called pupinisation, secondary x-ray radiation...

Pupin was president of AIES, Pulitzer Prize winner, NASA founder, Columbia University professor emeritus...



**MILUTIN MILANKOVIĆ**

1879-1950

Serbian mathematician, astronomer, climatologist, geophysicist, civil engineer and popularizer of science.

Milankovic was born in the village of Dalj, Austrian Empire to parents father Milan and mother Jelcaveta.

Milankovic's main science contributions are the Earth's long term climate cycles known as Milankovitch cycles, astronomical explanations of ice ages, father of planetary climatology of the Earth and other planets, Julian calendar revision, popular science books like "Through Space and Centuries"...



**MILEVA MARIĆ EINSTEIN**

1875-1948

Serbian mathematician and physicist.

Marić was born in the town of Titel, Backa, Austrian Empire to parents father Milos and mother Marija.

Marić as Albert Einstein's wife collaborated with Einstein on his scientific work from the time they met in 1895 up to their separation in 1914: photoelectricity (Nobel Prize), Brownian motion and Special Theory of Relativity. Marić's contribution to Einstein's early works was never recognized however she received Nobel Prize proceeds.



### **BACKGROUNDER – WHAT IS SERBIAN FEST?**

This is an exciting time for the Calgary Serbian-Canadian community. In 2014, we proudly announced the opening of our new church—the largest Serbian Orthodox church in Canada. This was an important milestone for our community as we moved from our longtime address in Marda Loop to our new 6000 square foot church and hall which is surrounded by several soccer fields, will eventually house a future cultural-sports centre, and has plenty of natural beauty such as walkways and a pond. Serbian Fest is a showcase of the rich history of our culture, including delicious Serbian food, traditional cultural dances, and authentic music - a true celebration of Canada's multiculturalism.

### **SERBIAN DIASPORA COMMUNITY**

The Serbian community in Calgary is now approaching 5000 people, with the first settler arriving back in the early 1900s. Over the years, the diaspora has come together to build a community and keep its unique culture thriving. Serbian immigrants have made important contributions to our society as prominent members of many communities throughout Canada and the world over. **Nikola Tesla**, the prominent inventor of AC who lit up the world, and **Mihajlo Pupin**, a founding member of NASA, are two of the most renowned Serbian emigrants on this continent. Not to mention, Serbian Field Marshall **Radomir Putnik** whose plaque has been erected in Kananaskis country in front of Mt. Putnik by the Ravna Gora Serbian Heritage Society with support of the Royal Canadian Legion in honour of the brave Canadian and Serbian troops who fought for the allied cause in WW1.

### **CULTURE**

Serbian culture today is influenced by its position as a bridge between eastern and western Europe. It is an eclectic mix of cultures that includes Hungarian, Austrian, Mediterranean and the Middle East. Elements from Turkish, Celtic and Judaic regions can be seen in the cuisine, costumes and music. From the intricacy in its detailed handicrafts and art, to the variety of music, song and dance - Serbian culture has a richness that today still captivates audiences.

### **SPORTS**

Serbia is a sports loving nation. Serbian Fest includes a variety of sporting competitions: table tennis, volleyball, soccer, basketball, bocce ball, chess, and of course – tennis which has risen in popularity in Serbia since Mr. Novak Djokovic has impressed the world stage.

### **COMMUNITY CLUBS**

The thriving Calgary Serbian community has created several organizations including the Serbian Orthodox Church <http://svetisimeon.org/en/>, Ravna Gora Serbian Heritage Society, the SD Serbia Soccer Club <http://www.sdserbia.com>, the Circle of Serbian Sisters, and the Serbian Folklore Dance Ensemble “Frula” <http://www.frula.ca>. Other groups have also been created to raise humanitarian funds for members of the community who are marginalized.

### **TESLA ROAD INITIATIVE**

This is an initiative put forward by the Serbian community to rename 243 Avenue E (Range Road 294 SE) to the name of Nikola Tesla Road. This road borders the location of our new church and cultural centre. Tesla is a cultural icon and inspiration to the Serbian people and it is the wish of the Calgary Serbian community to honour his memory with this initiative.

<http://www.teslaroad.ca/>

