



Serbian Fest Committee
16025 – 243 Avenue E,
Foothills, AB, T2S 4C3, Canada
E-mail: sponsors@serbianfest.ca
Website: www.serbianfest.ca

Dear Sponsor:

The St Simeon Serbian Orthodox Church of Calgary is pleased to announce its **9th Annual Calgary Serbian Festival**. The festival will be held over the May long weekend - May 18th and May 19th, 2019. The Calgary Serbian Festival will take place at our magnificent property located at 16025 – 243 Ave E, Foothills, intersection of Deerfoot Tr. S & Dunbow Rd. E (across from Heritage Pointe Golf Course), which will be future home of the Serbian Cultural Center and Sports Complex.

We depend on our sponsors to assist us in assembling this cultural event which features live Serbian music and folk dancing groups from numerous other cultural communities, interactive sports entertainment, fun children's activities, and authentic Serbian food and pastry. There is nothing we love more than to share our Serbian heritage with our fellow Calgarians.

There are numerous ways you can support our festival. All sponsors will be publicly recognized by a variety of means, depending on the sponsorship level. Attached is an outline of the sponsor levels and corresponding benefits you will receive. Proceeds will be donated to the future Serbian-Canadian cultural centre and the Alberta Children's Hospital Foundation. We believe that by giving to a local charity, our members can celebrate our heritage by supporting the larger community we call home.

Please consider one of the following ways to help make this fundraiser amazing:

- **Sponsorship Advertising**
- **Cash Contribution**

Please **RSVP** to sponsors@serbianfest.ca by April 15th, to ensure that we fulfill all advertising opportunities.

Please follow the link below for your **PayPal** donation

[Serbian Fest Donation!](#)

OR make cheques payable to **St. Simeon Serbian Orthodox Church**

Thank you for your support and sponsorship.

Serbian Festival Sponsorship Team
sponsors@serbianfest.ca
www.serbianfest.ca

SPONSORSHIP LEVELS

PLATINUM SPONSOR (\$5000+)

- ✚ Your name / logo appearing on top of sponsors page of the festival program, festival website (www.serbianfest.ca) and sponsorship banner
- ✚ Public recognition from the main stage during the festival and acknowledgment of your main sponsorship
- ✚ Two (2) company banners at event site***
- ✚ Six (6) VIP seating and 6 free admission tickets
- ✚ Company's business cards will be displayed at the entrance booth

GOLD SPONSOR (\$1000-\$5000)

- ✚ Your name / logo appearing on sponsors page of the festival program, festival website (www.serbianfest.ca) and sponsorship banner
- ✚ Public recognition from the main stage during the festival
- ✚ One (1) company banner at event site***
- ✚ Four (4) VIP seating and 4 free admission tickets
- ✚ Company's business cards will be displayed at the entrance booth

SILVER SPONSOR (\$500 \$1000)

- Your name / logo appearing on sponsors page of the festival program, festival website (www.serbianfest.ca) and sponsorship banner
- Public recognition from the main stage during the festival
- Two (2) VIP seating and 2 free admission tickets

*** Company logo to be provided by the sponsor**

BACKGROUND – WHAT IS SERBIAN FEST?

In 2014, we proudly announced the opening of our new church—the largest Serbian Orthodox church in Canada. This was an important milestone for our community as we moved from our longtime address in Marda Loop to our new 6000 square foot church and hall which is surrounded by several soccer fields and lush natural beauty. We plan to eventually build a future cultural-sports centre, and in collaboration with the Calgary Tesla Society complete the SPARK project, a monument to great Serbian scientists for the surrounding communities to enjoy. Serbian Fest is a showcase of the rich history of our culture, including delicious Serbian food, traditional cultural dances, and authentic music - a true celebration of Canada's multiculturalism.

SERBIAN DIASPORA COMMUNITY

The Serbian community in Calgary is now approaching 5000 people, with the first settler arriving back in the early 1900s. Over the years, the diaspora has come together to build a community and keep its unique culture thriving. Serbian immigrants have made important contributions to our society as prominent members of many communities throughout Canada and the world over. **Nikola Tesla**, the prominent inventor of AC who lit up the world, and **Mihajlo Pupin**, a founding member of NASA, are two of the most renowned Serbian emigrants on this continent. Not to mention, Serbian Field Marshall **Radomir Putnik** whose plaque has been erected in Kananaskis country in front of Mt. Putnik by the Ravna Gora Serbian Heritage Society with support of the Royal Canadian Legion in honour of the brave Canadian and Serbian troops who fought for the allied cause in WW1.

CULTURE

Serbian culture today is influenced by its position as a bridge between eastern and western Europe. It is an eclectic mix of cultures that includes Hungarian, Austrian, Mediterranean and the Middle East. Elements from Turkish, Celtic and Judaic regions can be seen in the cuisine, costumes and music. From the intricacy in its detailed handicrafts and art, to the variety of music, song and dance - Serbian culture has a richness that today still captivates audiences.

SPORTS

Serbia is a sport loving nation. Serbian Fest includes a variety of sporting competitions: table tennis, volleyball, soccer, basketball, bocce ball, chess, and of course – tennis which has risen in popularity in Serbia since Mr. Novak Djokovic has impressed the world stage.

COMMUNITY CLUBS

The thriving Calgary Serbian community has created several organizations including the Serbian Orthodox Church <http://svetisimeon.org/en/>, Ravna Gora Serbian Heritage Society, the SD Serbia Soccer Club <http://www.sdserbia.com>, the Circle of Serbian Sisters, and the Serbian Folklore Dance Ensemble “Frula” <http://www.frula.ca>. Other groups have also been created to raise humanitarian funds for members of the community who are marginalized.

TESLA ROAD INITIATIVE

This is an initiative put forward by the Serbian community to rename 243 Avenue E (Range Road 294 SE) to the name of Nikola Tesla Road. This road borders the location of our new church and cultural centre. Tesla is a cultural icon and inspiration to the Serbian people and it is the wish of the Calgary Serbian community to honour his memory with this initiative.

<http://www.teslaroad.ca/>

